Feliway® is clinically proven to help reduce behaviors caused by stress.*

1. Urine spraying
2. Vertical scratching
3. Hiding
4. Hissing/Fighting

*Data on File

Best behavior starts here.™

Feliway® is available in a spray, home diffuser and wipes for situations in and outside the home.

Feliway® MultiCat is available in a home diffuser.

Ask your veterinarian if Feliway® is right for your cat.

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HELP YOUR CAT BEHAVE BETTER WITH FELIWAY®.

If the cat has an underlying medical condition. Before trying Feliway®, please take your cat to your veterinarian for a check-up.

Behaviors that are not stress-related. Some cats are just introverts or natural talkers because it is their personality.

Aggression towards people. Seek advice from a veterinarian before using Feliway®.

When Feliway® won't work:

How pheromones work:

Help for cat conflicts.

Sometimes sharing a home can be hard for cats. In fact, 20% of cat owners with more than one cat in the house report issues of tension. If your cats aren't getting along, use Feliway® MultiCat. It's clinically proven to help reduce tension and conflict in multi-cat homes.*

Signs your cats may be feeling tension:

- Fleeing from housemate cats
- Tail twitching
- Blocking each other
- Stalking or chasing
- Biting, hissing, growling or spitting

84% of pet owners report significant improvement in cats getting along using Feliway® MultiCat.*

The calming message facilitates a more relaxed state.

These signals are immediately sent to the brain, where they are interpreted. The cat takes in the pheromone through special nerve bundles.
Feliway® can help take a cat from stressed out to chilled out.

You have things that cause you stress - so does your cat. Stress can lead to what we consider unwanted behaviors, such as urine spraying, scratching and hiding. Feliway® is a synthetic pheromone that helps reduce stress-related behaviors by mimicking the feline facial pheromone cats produce naturally. That familiarity breeds comfort and confidence so your cat can feel more relaxed.

Feliway® may help reduce stress-related behaviors brought on by situations such as:

- Moving to a new home
- Rearranging furniture
- Veterinary visits/Hospitalization
- Transportation/Travel
- Boarding
- Introducing or Adopting a new pet

All cats are unique, results may vary. For best results use continuously for 30 days.
All cats are unique, results may vary. For the feline facial pheromone cats produce stress-related behaviors by mimicking a synthetic pheromone that helps reduce unwanted behaviors, such as urine spraying in 9 out of 10 cats within 1 month.

**Urine Spraying**

Feliway® helped reduce urine spraying in 9 out of 10 cats within 1 month.

**Vertical Scratching**

Feliway® helped reduce scratching in 8 out of 10 cats in as little as 7 days.

**Travel Stress**

With Feliway®, cats exhibited 14 times lower travel stress.

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The chart below is an easy reference guide to determine the recommended product and usage for your cat’s specific stress-related behavior issue.

<table>
<thead>
<tr>
<th>Situations</th>
<th>Feliway Diffuser</th>
<th>Feliway MultiCat Diffuser</th>
<th>Feliway Spray*</th>
<th>Feliway Wipes*</th>
<th>Recommended Duration of Use</th>
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<tbody>
<tr>
<td>Boarding</td>
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<td>Changes to Environment</td>
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<td>- New Arrivals (Baby, Pets, etc)</td>
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<td>Daily / Apply 8-10 pumps of spray at least 2x per day</td>
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<td>- New / Rearranging Furniture</td>
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<td>- New House</td>
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<td>Minimum 1 month</td>
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<td>Recurrent FIC</td>
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<td>Urine Spraying</td>
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<tr>
<td>Vertical Scratching</td>
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<tr>
<td>Adoption</td>
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<td>Minimum 1 month</td>
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</tbody>
</table>

*Never Spray/Wipe the pet directly and do not spray on food. ** Best product if urine spraying is due to fighting.
Ideal = The Feliway® product most suited to the situation.
Supplement = Additional Feliway® product for added support.

**Additional Tips:**

**Diffuser:**
Plug the diffuser in the room where the cat spends the most time. Covers up to 700 sq. feet and lasts for 30 days.

**Spray:**
Apply spray 2x daily to area being scratched or urine sprayed. Can also be used to comfort in specific areas such as bedding. Spray lasts 4-5 hours.

**Wipes:**
Ideal for travel and spot treatment of hard surfaces. During car travel, re-apply every 4-5 hours.

**Recurrent Feline Idiopathic Cystitis (FIC):**
Feliway® may help reduce stress that contributes to recurrent FIC. It should be used as an addition to the veterinarian recommended treatment plan for FIC.

**Urine Spraying:**
For best results clean area marked by cat with Urine Away™ to totally eliminate odor. Then treat area as recommended with Feliway®.
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